## **Privacy Policy**

Tiger Pediatrics is committed to safeguarding your privacy on its websites (individually and collectively the "Site"). This Tiger Pediatrics Privacy Policy does not apply to products or services provided, or information obtained, other than through the Site. Please read the following policy to understand how your information will be treated. This policy may change from time to time so please check back periodically. Please keep in mind that some of the services mentioned specifically in this policy may not be available on the Site at this time. If you have questions concerning this policy, please contact info@tigerpediatrics.com.

### What information may Tiger Pediatrics collect from me?

Tiger Pediatrics collects information in several ways. For example, some personal information is gathered when you register as a patient using our account interface or make an online payment. During registration or payment transaction, we may ask for personally-identifiable information such as your first and last names, the patient(s)' names, address, telephone number, credit or debit card number and information, account number and your email address. All personal information is provided on a strictly voluntary and optional basis. Failing to provide personal information will result only in your inability to fully access our online account and payment options. Once you register or submit an online payment, you are no longer anonymous to Tiger Pediatrics and are able to take full advantage of our online account and payment options. In addition to registration, we may ask you for information at other times, such as when you report a problem with our Site or services, or contact the company via the corporate email address. If you contact Tiger Pediatrics via our Site, we may keep a record of that correspondence. We may also automatically log information about you and your computer.

If you believe that any inaccurate or inappropriate information has been obtained or disseminated through your use of this Site, you should contact Tiger Pediatrics at info@tigerpediatrics.com.

#### What are cookies and how does Tiger Pediatrics use them?

As part of offering and providing customizable and personalized services, many web sites use cookies to store and sometimes track information about you. A cookie is a small amount of data that is sent to your browser from a web server and stored on your computer's hard drive. We may use cookies to allow faster and easier access to your account information, monitor traffic on the Site and measure traffic patterns to improve functionality.

#### **How does Tiger Pediatrics use the information?**

Tiger Pediatrics' primary goal in collecting information is to improve the Site and provide the user with the best possible experience on the Site, especially by providing a mechanism for convenient, online payment options.

Except as provided herein, only Tiger Pediatrics and its affiliates or business partners will have access to individuals' account information and personally identifiable information. We also may do research on our users' demographics and behavior based on the information provided to us upon registration, gathered from transaction activity, from our server log files or from surveys. This research may be compiled, analyzed or sold on an anonymous aggregated basis, which does not include information that would identify you. Tiger Pediatrics will not sell, trade or rent any personally identifiable information to others. Tiger Pediatrics will provide your personal information to its affiliates, service providers, business partners and other third parties who provide business services to Tiger Pediatrics, in order to perform Tiger Pediatrics business functions. For example, Tiger Pediatrics must release your credit card information to the card-issuing bank to confirm payment for services made on the Site.

## Who is collecting information?

When you are on a Tiger Pediatrics Site and are asked for personal information, you are sharing that information with Tiger Pediatrics and its affiliates and service providers. If personal data is to be collected and/or maintained by any company other than Tiger Pediatrics or its affiliates or service providers, we will attempt to notify you on the Site or in an updated version of this Privacy Policy. If you do not want your data to be shared, you can choose not to allow the transfer by not using that particular service or utilizing that particular payment option.

Please be aware that other websites to which we link may collect personally identifiable information about you when you visit those sites. The information practices of other websites linked to our Sites are not covered by this Privacy Policy.

#### With whom does Tiger Pediatrics share my information?

We will not disclose any of your personally identifiable information with anyone other than Tiger Pediatrics or its business partners as described in this policy except when we have your permission or under special circumstances, such as when we believe in good faith that the law requires it, or under the circumstances described below. The following describes some of the ways that your information may be disclosed.

<u>Data in the Aggregate</u>: We may disclose "blinded" aggregated data and user statistics to prospective partners and other third parties, and for other lawful purposes. Blinded data is data which does not identify an individual person.

Other: We also may disclose account or personal information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating Tiger Pediatrics policies, or other online or signed agreement with Tiger Pediatrics, or that may otherwise be causing injury to or interference with (either intentionally or unintentionally) Tiger Pediatrics rights or property, other Tiger Pediatrics Site users or patients, or anyone else that could be harmed by such activities. We may disclose or access account or personal information when we believe in good faith that the law requires it and for administrative and other purposes that we deem necessary to maintain, service and improve our services.

We occasionally hire other companies to provide limited services on our behalf, including sending email or postal mail, providing customer support, processing data and processing online payments. We will only provide those companies the information they need to deliver the service, and they are prohibited from using that information for any other purpose.

#### How can I control my personal information?

Tiger Pediatrics offers its customers choices for the use and sharing of personal information. You may contact us at info@tigerpediatrics.com if you wish to view, edit or delete your personal information from our database, and we will use commercially reasonable efforts to accommodate your request.

#### **How does Tiger Pediatrics protect financial-related information?**

Keeping your personal financial information private is vitally important to us. As a matter of policy and long-time business practice, Tiger Pediatrics does not sell information provided by its patients. Any user statistics that we may provide to prospective partners regarding financial matters are provided in the aggregate only and do not include any personally identifiable information about any individual user. We will transfer your credit card number, bank account number or other personal information to the appropriate credit card company or bank in order to process online payments.

# What security precautions are in place to protect the loss, misuse or alteration of my information?

Your Tiger Pediatrics account information and online profile are password-protected so you have access to this personal information. We use encryption technology to protect credit card numbers, bank account numbers, passwords and registration information while they are being transferred over the public Internet. Remember to sign out of your Tiger Pediatrics account and close your browser window when you have finished your work. This is to ensure that others cannot access your account by using your computer when you are away from it. Because of the global nature of the Internet, when you give us information, that information may be sent electronically to servers outside of the country where you originally entered the information. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. Except as discussed above or otherwise designated, this Site does not use security encryption measures. Therefore, information that you disclose by use of this Site (as with any site that is non-secure), by posting a message or using email, potentially could be collected and used by others. This may result in unsolicited messages from third parties or use of such information by third parties for their own purposes, legal or illegal. As a result, while we strive to protect your personal information, Tiger Pediatrics cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. Tiger Pediatrics is not responsible for any damages incurred resulting from the transmission of any information to us, or resulting from any unauthorized use of said information. Once we receive your transmission, we use commercially reasonable efforts to ensure its security on our systems.

## **Privacy of Children**

None of the Sites within the Tiger Pediatrics network are directed to children under the age of 13. We operate our network of Sites in compliance with the Children's Online Privacy Protection Act and do not intend for registration by, and will not knowingly collect or use personally identifiable information from, anyone under 13 years of age. Please do not register for any Site or make any online payments if you are under the age of 13.

## What else should I know about my privacy?

Please keep in mind that whenever you voluntarily disclose information online, that information is accessible to other users. Ultimately, you are solely responsible for maintaining the secrecy of your passwords and/or any account information. Please be careful and responsible whenever you are online.

When you or we end your patient relationship with us (or your child's patient relationship with us), we will treat the information we have about you as if you (or your child) were still our patient.